Spacing



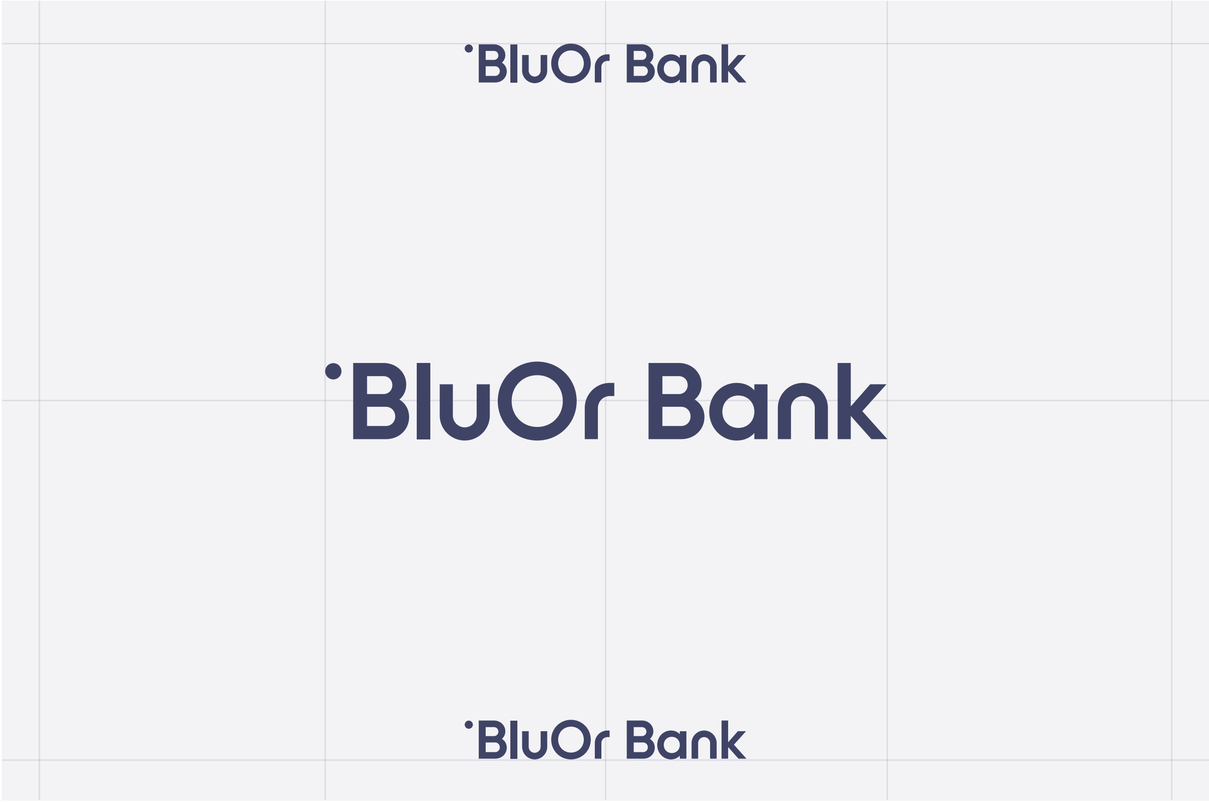
To ensure clarity and visual balance, always maintain clear space around the logo.
The minimum required spacing on all sides — top, bottom, and lateral — is equal to the height and width of the letter “O” in BluOr.
This buffer zone protects the logo’s legibility and impact, keeping it free from surrounding elements or visual clutter.

Positioning

The logo can appear in the corners



or central to the page



Things to avoid

Don’t change opacity



Don’t apply external colours



Don’t stretch or alter its proportions



Don’t apply gradients



Don’t rotate



Don’t change the arrangement

